

2008 H-Class Competitive Trade-In Program (NAM)

Receive up to \$1000 per printer in rebates!

Program Overview: An Exceptional Offer – An Exceptional Printer!

You can earn up to **\$1000** per printer when you trade in one of the qualifying printers listed below for a new Datamax H-Class printer. The trade-in value is determined by the H-Class printer you purchase and the printer you “trade in.” We have made it so easy – all you need to do is provide Datamax a photo copy of the serial number plate of the printer you’re replacing along with the trade-in form and invoice.

Why H-Class?

H-Class printers provide up to twice the speed and throughput of other printers in its class. The gear-driven drive system provides rugged and reliable performance for demanding applications, and the modular design allows rapid repairs to increase up-time for the highest levels of user productivity. In addition, the H-Class printers are field upgradeable for RFID applications, and provide both EPCglobal certified UHF and HF RFID smart label capabilities.



Qualifying Trade-Ins:

- Zebra (*105 series, 110Xi series(I, II or III), 140Xi series (I, II or III), 170Xi series (I, II or III), 220Xi series (I, II or III) Z4m and Z6M, Z series*)
- Intermec – (*3240, 44xx series, F series (metal cover only), PM4 series, PX4 series, PX6 series*)
- Sato – (*Pro series,e series*)
- Printronix – (*T3XXX, T4XXX, T5XXX, SL5000*)
- TEC – (*B-452, B-472, B-572, B-872, B-SA series, B-SX series*)
- CAB - (*A4/A6/A8, MP5000*)
- Argox – (*X2000+, X3000+, G6000*)

Model	Trade-In Rebate
H-4XXX	\$400
H-4XXX-x	\$400
H-6XXX	\$600
H-6XXX-x	\$1000
H-8XXX-x	\$1000

How it works?

1. Purchase a new H-Class printer from an Authorized H-Class Datamax reseller between April 15, 2008 and October 15, 2008 and get a 1:1 ratio trade-in allowance on any qualifying printer(s) you now own.
2. Simply mail or fax a copy of your qualifying H-Class printer invoice along with your completed H-Class Trade-In Form, and photo copy of serial number plate and main board to Datamax Trade-In Program. Fax number is 407-523-5599.
3. Upon receipt of your Trade-In Form, invoice and photo copy of serial number plate and main board, Datamax will e-mail you a confirmation.
4. Upon receipt of your trade-in requirements, a trade-in allowance will be issued to the selected party.
5. The end user may select to assign the rebate to the reseller as an up-front discount if the reseller agrees.
6. Shipment must be postmarked within 60 days of the invoice for new Datamax H-Class printer(s).

This promotion cannot be combined with non-standard pricing. Datamax has the right to modify or cancel this promotion at any time. Printers not listed as Qualifying may be used for this program if approved by Datamax Marketing by special request.

Contact Datamax Customer Service (407-523-5550) or your sales rep with any questions.



H-CLASS Trade-In Program

Datamax Trade-In Form

End User Company Name

Mailing Address

City

State

Zip Code

Contact Name:

Phone Number

E-mail address

Who did you purchase your Datamax H-Class printer from?

Please Select One

Mail Trade-in allowance to end-user

Assign Trade-in allowance to the reseller

Quantity

Trade-In Manufacturer

Trade-In Model

S/N

Please list the Serial Number(s) of your newly purchased H-Class Printer(s)

Terms and Conditions:

This offer is for qualifying purchases of Datamax H-Class Printers purchased by end users in the U.S.A. Trade-ins must be on a 1:1 ratio of new H-Class printers purchased. Trade-ins must be on the approved model list for this program or have been approved by Datamax Marketing by special request. A photo copy of the competitive printer serial number plate and main board must be sent to Datamax at the time of submission. Sales invoice must accompany this form (hand written invoices or sales history receipts are not accepted). Allow 6-8 weeks for trade-in credit. Requests that do not comply with the terms of this offer will be rejected. Datamax is not responsible for lost, stolen or misdirected requests. This offer cannot be combined with any non-standard pricing program. Datamax reserves the right to change the specifications of this program at any time.

Fax or email this form along with the sales invoice for qualifying H-Class printers to:

Datamax H-Class Trade-In Program

407-523-5599 or dmxsales@datamaxcorp.com

Datamax Trade In Program
4501 Parkway Commerce Blvd.
Orlando, FL 32808