



datamax • o'neil

Trade-In Program
Offer valid until March 31, 2010

Isn't it time your stationary printer made you money?




It's time to give up your old printer and replace it with a new Datamax-O'Neil stationary printer!

Trade-in now and receive up to \$600 per printer!

A brand new Datamax-O'Neil stationary printer will save you a ton of money! Not only will you earn up to \$600 per printer when you trade-in your old qualifying printer, but your operation will quickly become more productive and efficient. That translates into **BIG** savings!



Eligible Datamax-O'Neil Stationary Printers:

I-Class	M-Class Mark II	H-Class																												
 <table border="1"> <thead> <tr> <th>Model</th> <th>Trade-In Rebate</th> </tr> </thead> <tbody> <tr><td>I-4212</td><td>\$250</td></tr> <tr><td>I-4308</td><td>\$250</td></tr> <tr><td>I-4406</td><td>\$300</td></tr> <tr><td>I-4604</td><td>\$350</td></tr> </tbody> </table>	Model	Trade-In Rebate	I-4212	\$250	I-4308	\$250	I-4406	\$300	I-4604	\$350	 <table border="1"> <thead> <tr> <th>Model</th> <th>Trade-In Rebate</th> </tr> </thead> <tbody> <tr><td>M-4210 <i>Mark II</i></td><td>\$150</td></tr> <tr><td>M-4308 <i>Mark II</i></td><td>\$150</td></tr> </tbody> </table>	Model	Trade-In Rebate	M-4210 <i>Mark II</i>	\$150	M-4308 <i>Mark II</i>	\$150	 <table border="1"> <thead> <tr> <th>Model</th> <th>Trade-In Rebate</th> </tr> </thead> <tbody> <tr><td>H-4XXX</td><td>\$300</td></tr> <tr><td>H-4XXX-X</td><td>\$300</td></tr> <tr><td>H-6XXX</td><td>\$400</td></tr> <tr><td>H-6XXX-X</td><td>\$400</td></tr> <tr><td>H-8XXX-X</td><td>\$600</td></tr> </tbody> </table>	Model	Trade-In Rebate	H-4XXX	\$300	H-4XXX-X	\$300	H-6XXX	\$400	H-6XXX-X	\$400	H-8XXX-X	\$600
Model	Trade-In Rebate																													
I-4212	\$250																													
I-4308	\$250																													
I-4406	\$300																													
I-4604	\$350																													
Model	Trade-In Rebate																													
M-4210 <i>Mark II</i>	\$150																													
M-4308 <i>Mark II</i>	\$150																													
Model	Trade-In Rebate																													
H-4XXX	\$300																													
H-4XXX-X	\$300																													
H-6XXX	\$400																													
H-6XXX-X	\$400																													
H-8XXX-X	\$600																													
<p>I-Class</p> <ul style="list-style-type: none"> • Cost-effective industrial-strength printer • Die-cast aluminum frame - durable yet lightweight modular design • 203 or 300 dpi resolution • 8 or 16MB of standard memory • Unique collapsible ribbon hub & wide-access print mechanism for effortless loading 	<p>M-Class Mark II</p> <ul style="list-style-type: none"> • Compact & industrial-strength - 30% smaller than the competition • Modular design allows a wide range of options to be installed in the field • Serial, parallel and USB standard ports and integrated optional Ethernet port 	<p>H-Class</p> <ul style="list-style-type: none"> • 4"/ 6"/ 8" (101.6/152.4/203.2mm) widths • Fast label out and throughput • Integrated RFID design • Large graphic display • 203, 300, 400 or 600 dpi resolution • Rugged and reliable - ideal for 24x7 mission critical applications • Easy to maintain modular design 																												

* see attached list of qualifying trade-in printers

This offer can be combined with other standard marketing promotions, but cannot be combined with non-standard pricing. Contact your Datamax-O'Neil representative with any questions regarding this information. Datamax-O'Neil has the right to modify or cancel this promotion at any time. Printers not listed as Qualifying may be used for this program if approved by Datamax-O'Neil Marketing by special request.

www.datamax-oneil.com



datamax·o'neil

Trade-In Program

Offer valid until March 31, 2010

Eligible Stationary Printers for Purchase:

Model	Trade-In Rebate	Model	Trade-In Rebate	Model	Trade-In Rebate
I-4212	\$250	M-4210 <i>Mark II</i>	\$150	H-4XXX	\$300
I-4308	\$250	M-4308 <i>Mark II</i>	\$150	H-4XXX-X	\$300
I-4406	\$300			H-6XXX	\$400
I-4604	\$350			H-6XXX-X	\$400
				H-8XXX-X	\$600

Qualifying Trade-in Stationary Printers:

Argox	X2000+, X3000+, G6000
CAB	A4/A6/A8, MP5000
Datamax-O'Neil Legacy	Any Datamax-O'Neil legacy stationary printer
Intermec	3400, 3400e, 3240, 3600, 44xx series, F and PF series, PM4i, PX4i, PX6i
Printronix	SL5000, T3XXX, T4XXX, T5XXX
Sato	CL408e, eSeries, Pro Series
TEC	B-452, B-472, B-572, B-872, B-SA series, B-SX series
Zebra	105 series, 110Xi series (I, II or III), 170Xi (I, II or III), 220Xi series (I, II or III), S600, S4M, Z4M, Z6M, all Z series

This offer can be combined with other standard marketing promotions, but cannot be combined with non-standard pricing. Contact your Datamax-O'Neil representative with any questions regarding this information. Datamax-O'Neil has the right to modify or cancel this promotion at any time. Printers not listed as Qualifying may be used for this program if approved by Datamax-O'Neil Marketing by special request.

www.datamax-oneil.com



End User Information				Reseller Information			
Company Name				Company Name			
Contact Name				Contact Name			
Mailing Address				Mailing Address			
City	State	Country	Zip Code	City	State	Country	Zip Code
Phone		E-mail Address		Phone		E-mail Address	

Please Select One

Mail Trade-in allowance to end-user

Assign Trade-in allowance to the reseller

Purchased Printers

Quantity	Datamax-O'Neil Model	Serial Number

Trade-In Printers

Quantity	Trade-In Manufacturer	Trade-In Model	Serial Number

How it works:

1. Purchase a qualifying Datamax-O'Neil printer from an authorized reseller through **March 31, 2010** and get a 1:1 ratio trade-in allowance on any qualifying printer you now own.
2. To qualify for the rebate, mail the following items to the Datamax-O'Neil Trade-In Program (see contact info below): (1) A copy of your qualifying invoice (reseller to end-user); (2) A completed trade-in form; (3) the actual serial number tag removed from the trade-in printer(s) being decommissioned (copy not accepted) and a photo of the main board, if trading in a stationary printer.
3. Upon receipt of your trade-in documents, we will e-mail you a confirmation.
4. Upon review of your documents, a trade-in allowance will be issued to the selected party. The end-user may assign the rebate to the reseller as an up-front discount if the reseller agrees.
5. Trade-in rebates must be applied for within 60 days of purchasing new qualifying Datamax-O'Neil printer.

Terms and Conditions:
 Trade-ins must be on the approved model list for this program or have been approved by Datamax-O'Neil Marketing by special request. Handwritten invoices or sales history receipts are not accepted. Allow 6-8 weeks for trade-in rebate. Requests that do not comply with the terms of this offer will be rejected. Datamax-O'Neil is not responsible for lost, stolen or misdirected requests. This offer can be combined with other standard marketing promotions, but cannot be combined with non-standard pricing. Datamax-O'Neil reserves the right to change the specifications of this program at any time.

Send the completed form and supporting items to:

Datamax-O'Neil Trade-In Program
4501 Parkway Commerce Blvd., Orlando, FL 32808

fax: (407) 523-5599 • email: dmxsales@datamax-oneil.com