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# Trade-In Program

Offer valid until December 31, 2009

## Isn't it time your portable printer made you money?

### It's time to give up your old printer and replace it with a new Datamax-O'Neil portable printer!

### Trade-in now and receive up to \$250 per printer!

A brand new Datamax-O'Neil portable printer will save you a ton of money! Not only will you earn up to \$250 per printer when you trade-in your old qualifying printer, but your operation will quickly become more productive and efficient. That translates into **BIG** savings!



#### Eligible Datamax-O'Neil Portable Printers:

microFlash		LP3		OC2 & OC3		PrintPAD	
Model	Trade-In Rebate	Model	Trade-In Rebate	Model	Trade-In Rebate	Model	Trade-In Rebate
2te	\$100	Serial	\$150	OC2 Serial	\$100	All	\$150
4t	\$150	Bluetooth	\$200	OC2 Bluetooth	\$150	PrintPADs	
4te	\$150	802.11	\$250	OC2 802.11	\$150		
				OC3 Serial	\$150		
				OC3 Bluetooth	\$200		
				OC3 802.11	\$200		

  

Rugged Receipt Printers	Retail Printers	Compact Printers	PrintPADs
<ul style="list-style-type: none"> <li>• 2te – 2" (50.8mm)</li> <li>• 4t/4te – 4" (101.6mm)</li> <li>• Wireless connectivity: 802.11b/g or Bluetooth</li> <li>• Optional card reader</li> <li>• Supports a wide variety of mobile computers</li> <li>• 2 yr. standard warranty</li> </ul>	<ul style="list-style-type: none"> <li>• LP3 - high-volume label printer (up to 3"/76.2mm width)</li> <li>• Wireless connectivity option: 802.11b/g or Bluetooth</li> <li>• Supports a wide variety of mobile computers</li> <li>• 2 yr. standard warranty</li> </ul>	<ul style="list-style-type: none"> <li>• OC3 - label or receipt printer (up to 3"/76.2mm width)</li> <li>• OC2 – 2" (50.8mm) receipt printer</li> <li>• Wireless connectivity option: 802.11b/g or Bluetooth</li> <li>• Optional card reader</li> <li>• Supports a wide variety of mobile computers</li> <li>• 2 yr. standard warranty</li> </ul>	<ul style="list-style-type: none"> <li>• 4" (101.6mm) printer integrated with a mobile computer cradle allows you to carry, charge &amp; communicate all in one unit</li> <li>• Connectivity options: Bluetooth &amp;/or integrated DEX/UCS port</li> <li>• Optional card reader</li> <li>• Supports a wide variety of mobile computers</li> <li>• 2 yr. standard warranty</li> </ul>

\* see attached list of qualifying trade-in printers

This offer can be combined with other standard marketing promotions, but cannot be combined with non-standard pricing. Contact your Datamax-O'Neil representative with any questions regarding this information. Datamax-O'Neil has the right to modify or cancel this promotion at any time. Printers not listed as Qualifying may be used for this program if approved by Datamax-O'Neil Marketing by special request.

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**Eligible Stationary Printers for Purchase:**

Model	Trade-In Rebate	Model	Trade-In Rebate	Model	Trade-In Rebate
I-4212	\$250	M-4210 <i>Mark II</i>	\$150	H-4XXX	\$300
I-4308	\$250	M-4308 <i>Mark II</i>	\$150	H-4XXX-X	\$300
I-4406	\$300			H-6XXX	\$400
I-4604	\$350			H-6XXX-X	\$400
				H-8XXX-X	\$600

**Qualifying Trade-in Stationary Printers:**

<b>Argox</b>	X2000+, X3000+, G6000
<b>CAB</b>	A4/A6/A8, MP5000
<b>Datamax-O'Neil Legacy</b>	Any Datamax-O'Neil legacy stationary printer
<b>Intermec</b>	3400, 3400e, 3240, 3600, 44xx series, F and PF series, PM4i, PX4i, PX6i
<b>Printronix</b>	SL5000, T3XXX, T4XXX, T5XXX
<b>Sato</b>	CL408e, eSeries, Pro Series
<b>TEC</b>	B-452, B-472, B-572, B-872, B-SA series, B-SX series
<b>Zebra</b>	105 series, 110Xi series (I, II or III), 170Xi (I, II or III), 220Xi series (I, II or III), S600, S4M, Z4M, Z6M, all Z series

**Eligible Portable Printers for Purchase:**

Model	Trade-In Rebate	Model	Trade-In Rebate	Model	Trade-In Rebate	Model	Trade-In Rebate
2te	\$100	LP3 Serial	\$150	OC2 Serial	\$100	All PrintPADs	\$150
4t	\$150	LP3 Bluetooth	\$200	OC2 Bluetooth	\$150		
4te	\$150	LP3 802.11	\$250	OC2 802.11	\$150		
				OC3 Serial	\$150		
				OC3 Bluetooth	\$200		
				OC3 802.11	\$200		

**Qualifying Trade-in Portable Printers:**

<b>Brady</b>	TLS PC Link
<b>Canon</b>	BJC Series, i70
<b>Casio</b>	IT-3000
<b>Citizen</b>	PD 24
<b>Extech</b>	Andes, S series, MSP
<b>HP</b>	460/470 series
<b>Intermec</b>	PB series, PK80, Workboard
<b>Datamax-O'Neil Legacy</b>	Any Datamax-O'Neil legacy portable printer

<b>Paxar/Monarch</b>	Renegade, Sierra series
<b>Pentax</b>	PocketJet 3
<b>Printek</b>	Mt2, MtP-400, MT4
<b>Radix</b>	FP300, FP400
<b>Tally</b>	MIP480
<b>TSC</b>	M23
<b>Zebra</b>	Cameo series, Encore series, RW series, QL series MZ series

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End User Information				Reseller Information			
Company Name				Company Name			
Contact Name				Contact Name			
Mailing Address				Mailing Address			
City	State	Country	Zip Code	City	State	Country	Zip Code
Phone		E-mail Address		Phone		E-mail Address	

**Please Select One**

Mail Trade-in allowance to end-user

Assign Trade-in allowance to the reseller

### Purchased Printers

Quantity	Datamax-O'Neil Model	Serial Number

### Trade-In Printers

Quantity	Trade-In Manufacturer	Trade-In Model	Serial Number

**How it works:**

1. Purchase a qualifying Datamax-O'Neil printer from an authorized reseller between **July 1 and December 31, 2009** and get a 1:1 ratio trade-in allowance on any qualifying printer you now own.
2. To qualify for the rebate, mail the following items to the Datamax-O'Neil Trade-In Program (see contact info below): (1) A copy of your qualifying invoice (reseller to end-user); (2) A completed trade-in form; (3) the actual serial number tag removed from the trade-in printer(s) being decommissioned (copy not accepted) and a photo of the main board, if trading in a stationary printer.
3. Upon receipt of your trade-in documents, we will e-mail you a confirmation.
4. Upon review of your documents, a trade-in allowance will be issued to the selected party. The end-user may assign the rebate to the reseller as an up-front discount if the reseller agrees.
5. Trade-in rebates must be applied for within 60 days of purchasing new qualifying Datamax-O'Neil printer.

**Terms and Conditions:**  
 Trade-ins must be on the approved model list for this program or have been approved by Datamax-O'Neil Marketing by special request. Handwritten invoices or sales history receipts are not accepted. Allow 6-8 weeks for trade-in rebate. Requests that do not comply with the terms of this offer will be rejected. Datamax-O'Neil is not responsible for lost, stolen or misdirected requests. This offer can be combined with other standard marketing promotions, but cannot be combined with non-standard pricing. Datamax-O'Neil reserves the right to change the specifications of this program at any time.

**Send the completed form and supporting items to:**

**Datamax-O'Neil Trade-In Program**  
**4501 Parkway Commerce Blvd., Orlando, FL 32808**

**fax: (407) 523-5599 • email: dmxsales@datamax-oneil.com**